Racial Justice

RACIAL JUSTICE WEBINARS

Framing the Message: Advocacy Communication Focused on Diversity and Inclusion in a New Era

April 27, 2017 In our efforts to persuade policy makers and general audiences to act on the issues we care about, we often encounter one recurring barrier: fear. Some audience members are worried, anxious and scared about a number [...]
The Color of Debt: Racial Disparity in Debt Collection Lawsuits

Recently, ProPublica published, "The Color of Debt", a first-of-its-kind analysis that showed that debt collection lawsuits are far more common in black communities than white ones. This webinar will cover the details of ProPublicas analysis of court data, explore […]

Helping Elders and Communities of Color to Pay for Voice and Internet Service: An Overview of the Federal Lifeline Program

Come and learn about the federal Lifeline program, which was established to ensure that low-income households are connected to the modern communication network. Learn about the importance of this program for elders and communities of color as the program, […]

The Role of Broadband in Rebuilding Wealth and Economic Opportunity in Communities of Color

If the new information networks are the new economy, how are communities of color accessing broadband? What is the role of broadband in addressing equality issues such as entrepreneurial opportunities, employment, education, healthcare, media content and democracy? What does […]

Weblining and Other Racial Justice Concerns in the Era of Big Data

Jun 3, 2014 More and more, lenders and other companies are using Big Data to market and determine eligibility for their products. Big data analytics is all about targeting and separating one type of individual from another. Grouping consumers […]

Credit Scores and Credit Reports: Problematic Uses and How They Worsen the Racial Economic Gap

This webinar will provide a brief explanation of credit scores and reports, and will discuss controversial uses such as insurance and employment. It will review studies showing racial disparities in credit scores and analyze how the credit reporting system […]
AGING INTO POVERTY: Economic Insecurity among Older Adults of Color & LGBT Elders

May 7, 2014 By most economic measures older adults of color and LGBT elders are aging into poverty. Recent research highlights that over 90% of older African American and Latino elders are financially vulnerable and will be unable to [...]