

2026 Consumer Law Educational Events Series Sponsorship Prospectus

Includes the 2026 Spring Training, Mortgage Conference, and Consumer Rights Litigation Conference & Class Action Symposium



SPONSOR AND EXHIBITOR INFORMATION

Sponsoring the NCLC/NACA Consumer Law Educational Events Series (CLEES) is a great way to promote your business and demonstrate your commitment to the growing consumer law community.

Sponsors are recognized as valued allies and partners who help make these conferences possible — providing visibility for your brand while empowering those who fight for vulnerable people and families every day.

The 2026 year-long sponsorship packages run from January 2026 to December 2026 and include three conferences expected to attract over 1,500 attendees:

**Sponsorship registration starts
December 1, 2025.**

To secure a sponsorship or discuss sponsorship options, please email Sponsorship@nclc.org.

Spring Training

Minneapolis

APRIL 30 - MAY 1, 2026

Estimated Attendance: **325**

Mortgage Conference

Virtual

JUNE 2026

Estimated Attendance: **400**

Consumer Rights Litigation Conference & Class Action Symposium

Atlanta

OCTOBER 22 - 25, 2026

Estimated Attendance: **900**

STANDARD BENEFITS FOR ALL SPONSORS:

(Sponsors of events at a single conference receive benefits below for the selected conference only)

- + Logo displayed on marketing collateral for all three conferences, including conference websites and marketing emails (if sponsorship payment is received by Jan. 20, 2026 for Spring Training and May 1, 2026 for CRLC)
- + Logo displayed during plenary presentations and conference posters
- + Company sponsor page featuring company profile and link to website listed in Conference Apps
- + Recognition in all three conference opening remarks (and at specific sponsored events when applicable)
- + Conference registration list of names and organizations provided 7-10 days before conference
- + Complimentary attendance at the CRLC Thursday Welcome Reception and Saturday Awards Luncheon (for up to two staff members per firm) and Spring Training Welcome Reception and meals (for up to two staff members per firm).
- + Exhibitor table (with power and WIFI) at the Spring Training and Consumer Rights Litigation Conference & Class Action Symposium



Sponsorship Levels

All bundled event/item package sponsors will be recognized at all three conferences for their support of the annual series.

LEAD SPONSOR (All Conferences) — \$35,000

Top recognition with the greatest visibility and leadership presence.

All standard sponsorship benefits and **three full conference registration passes** for each 2026 conference, plus:

- **Recognition as Lead Sponsor at all 2026 conferences**
- One push notification in conference app
- Premium exhibit table location
- **Exclusive Benefit:** Opportunity to speak for 90 seconds, in person and/or via video, to welcome attendees at the Spring Training and CRLC Opening Plenary

PARTNER — \$25,000

Association with headline events and receptions, with broad audience visibility.

All standard sponsorship benefits and **one full conference registration pass** for each 2026 conference, plus:

- One push notification in conference app
- Premium exhibit table location
- **Exclusive Benefit:** Opportunity to speak for 60 seconds at each conference, in person and/or via video, to welcome attendees at the events you are sponsoring in this category (ie: Class Action Symposium, CRLC Awards Luncheon, or Class Action Reception)

Events (choose **one** bundle package below)

- + Track Sponsor: CRLC Class Action Symposium + Spring Training Class Action Workshop
- + CRLC Awards Luncheon + Spring Training Keynote or Awards Lunch
- + CRLC and Spring Training Class Action Receptions

ALLY — \$15,000

Prominent visibility through branded items or key conference events.

All standard sponsorship benefits and **one full conference registration pass** for each 2026 conference, and **choice of one event/bundle package or item:**

Events

- + General Sponsors all conferences
- + Spring Training NACA Annual Meeting Lunch + a CRLC Plenary

Items

- + Company Logo Branded Lanyards
- + Company Name Branded Wi-Fi / Password Sponsor
- + Company Logo Branded Hotel Keycards
- + Conference App (includes Banner Ad in App)

Sponsorship Levels

SUPPORTER — \$10,000

Recognition through networking, receptions, and conference enhancements.

All standard sponsorship benefits and **50% off one conference registration pass** for each 2026 conference, and **choice of one event/bundle package**:

Events (choose **one**)

- + Spring Training Track Sponsor + CLRC Intensive (amount available based on 2026 agendas)
- + Coffee Bar at CRLC Class Action Breakfast + 1 Spring Training Breakfast
- + CRLC Class Action Symposium Luncheon
- + CRLC Class Action Symposium Breakfast
- + CRLC Legal Services Reception
- + CRLC and Spring Training Breakfast or Break (does not include the CRLC CAS Breakfast or AM Break) (amount available based on 2026 agendas)
- + CRLC Box Lunch + Spring Training Lunch (amount available based on 2026 agendas)

FRIEND — \$8,000

Start-up sponsor participation with core visibility and recognition benefits.

All standard sponsor benefits, plus choice of one event:

Events (choose **one**)

- + Spring Training Reception
- + Spring Training Networking Lounge
- + CRLC Class Action Symposium Break

COMMUNITY SPONSORED EVENTS

These sponsorship opportunities are reserved for members of the consumer law community and are not available for corporate sponsors or vendors. Each event can be sponsored by an individual or organized group of consumer attorneys.

Note: Does not include standard sponsorship benefits, however, community sponsors will still be thanked during on-stage recognition during the event's opening remarks and on signage and PPT slides.

Events (choose **one**)

- + CRLC Women's Networking Event - \$10,000
- + CRLC First Timers' Breakfast - \$5,500
- + Spring Training Women's Breakfast - \$5,000

SPECIAL ADD-ON OPPORTUNITY: Sponsors at any level may **add a one-time Web App Push Notification** message (of 140 characters including spaces or less) to their sponsorship package: \$1,500 per notification (limited to 3 sponsors per conference).

ELEVATE YOUR SPONSORSHIP

Sponsors may **combine or “stack” multiple events or items**. If the total sponsorship value reaches the threshold of a higher level, you will **automatically be recognized at that higher tier**, demonstrating your higher level of support for the consumer law community and the CLEES conferences. You will also receive the benefits of that higher tier (except for speaking engagements, which are reserved for that tier level only).

Example: A sponsor who selects an “Ally” item and a “Supporter” event (e.g., Wi-Fi Sponsor + CRLC Class Action Symposium Breakfast) will be elevated to **Partner** level recognition.

NON-SPONSOR EXHIBITOR

There are a limited number of Exhibitor tables for purchase. Sponsors receive priority exhibit space. Non-sponsor exhibitors are able to rent an exhibit table, but do not receive any standard sponsor benefits.

- **For Profit:** Spring Training - \$5000 / CRLC - \$7,500
- **Non-Profit:** Spring Training - \$2,500 / CRLC - \$3,750

Sponsors of the CRLC main conference may retain their exhibit booth during the Class Action Symposium and are welcome to purchase a ticket to the Class Action Symposium Reception.

Any sponsor wishing to attend conference breakout sessions must, like all attendees, meet the Required Certification and be vetted and approved before being able to register as a conference attendee. If the sponsor does not meet the [Required Certification](#), they may give the conference registration pass(es) that are part of their sponsorship package to an approved attendee. Non-approved sponsors will still be able to attend as a sponsor/exhibitor, including plenary sessions and meals, but may not attend any workshops or breakout sessions.



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