

# We Have A Powerful Business Model

**20k** **×** **16%** **×** **\$300+** **=** **\$1mm**  
Eligible Employees Adoption Annual Revenue Per User ARR

Eligible Employees & Adoption		Annual Revenue Per User	
Eligible Employees	Employees that have access to the software given their employment status	<b>\$3</b>	Revenue Per Transaction
Active Users	Has made at least one transaction and has worked in the last 30 days	<b>x2</b>	Transactions Per Week
Adoption <sup>1</sup>	Active Users / Eligible Employees	<b>\$300+</b>	Annual Revenue Per User
<b>\$235mm+ May 2023 ARR</b> 4M EEs x 16% Adoption x \$300+ ARPU			

Our unique **B2B2C** technology platform integrates directly into the employer's payroll and HR systems which eliminates fraud and risk



Note: Illustrative metrics shown above

Confidential

HIGHLY CONFIDENTIAL - SUBJECT TO FOIL

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