

2024 NCLC and NACA Conferences Sponsorship Prospectus

Includes the 2024 Consumer Rights Litigation Conference & Class Action Symposium, Mortgage Conference, and Spring Training



SPONSOR AND EXHIBITOR INFORMATION

The Consumer Law Educational Events Series includes the nation's preeminent in-person conferences and trainings for consumer attorneys, produced by the National Consumer Law Center (NCLC) and the National Association of Consumer Advocates (NACA). The series provides comprehensive training regarding critical issues in consumer law, including the latest developments and trends; strategies and tactics for effectively representing clients; and opportunities to network with and learn from the leaders in the field.

This Prospectus offers many tiered opportunities to help support and underwrite the cost of the conferences, as well as opportunities for like-minded attorneys to gather, network,

share stories, and enjoy each other's company. We have found that offering co-sponsorship opportunities for these events creates a further sense of community.

NEW THIS YEAR: Bundled pricing discounts! For the first time ever for certain opportunities, sponsors have the option to purchase a year-long sponsorship to save up to 10%! And for a few of the opportunities, sponsors can also have the Mortgage Conference included in their bundle!

2024 sponsorship registration starts December 13, 2023.

Year-long bundle packages start January 2024 and go through December 2024.

EXPECTED ATTENDANCE:

Spring Training & Post-Conference Events

APRIL 11 - 14, 2024

325

Mortgage Conference

JUNE 3 - 6, 2024

400 (virtual)

CRLC & CAS

OCTOBER 24 - 27, 2024

900

ALL SPONSORSHIP PACKAGES INCLUDE:

- + Company logo displayed on the NCLC/NACA conference webpage and Plenary PowerPoint
- + Company profile listed in conference Web App
- + Recognition on signage and in opening remarks (and at specific sponsored events when applicable)
- + Complimentary breakfast and coffee breaks each day of the general conference

PLATINUM LEVEL (\$20,000+)

In addition to the benefits listed above, this tier includes...

- + Three (3) conference registration passes
- + One (1) push notification message to all conference attendees in app
- + Exhibit table (optional) with free wifi and power strip, and premium exhibit table location

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
Platinum / Lead Sponsor	\$ 12,000	\$ 25,000	\$ 33,250 10% discount

GOLD LEVEL (\$15,000+)**In addition to the benefits listed above, this tier includes...**

- + One (1) conference registration pass
- + One (1) push notification message to all conference attendees in app
- + Exhibit table (optional) with free wifi and power strip, and premium exhibit table location

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
CRLC Awards Luncheon / Spring Training NACA Keynote Lunch or Awards Lunch	\$ 6,000	\$ 14,500	\$ 18,500 10% discount
CRLC Class Action Symposium / Spring Training Class Action Workshop: Lead Sponsor ¹	\$ 5,000	SOLD OUT! \$ 14,000	\$ 18,000 10% discount
Class Action Reception ¹ (includes reception tickets)	\$ 5,000	\$ 13,000	\$ 16,000 11% discount

SILVER LEVEL (\$10,000+)**In addition to the benefits listed above, this tier includes...**

- + One (1) conference registration pass
- + Exhibit table (optional) with free wifi and power strip

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
General Sponsor	\$ 8,000	\$ 8,000	\$ 14,500 9% discount
Wifi	\$ 4,000	\$ 9,000	\$ 11,750 10% discount
Spring Training NACA Annual Meeting Lunch / CRLC Plenary (1 of 5)	\$ 6,000	\$ 6,500	\$ 11,250 10% discount
Lanyards ²	\$ 3,500	\$ 7,500	\$ 10,000 9% discount

BRONZE LEVEL (\$6,500+) CONTINUED ON NEXT PAGE**In addition to the benefits listed above, this tier includes...**

- + Exhibit table (optional) with free wifi and power strip

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
Hotel Keycards ²	\$ 3,500	\$ 7,000	\$ 9,500 10% discount

BRONZE LEVEL (\$6,500+) CONTINUED FROM PREVIOUS PAGE

In addition to the benefits listed above, this tier includes...

+ Exhibit table (optional) with free wifi and power strip

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
Media (Announcements in App and in Marketing Emails)	\$3,500	\$7,000	\$9,500 10% discount
Web App	\$3,000	\$7,000	\$9,000 10% discount
Bloody Mary Bar ¹	\$5,000	\$5,000	\$9,000 10% discount
CRLC Class Action Symposium: Luncheon ¹	N/A	\$9,000	N/A
CRLC Opening Plenary	N/A	\$8,500	N/A
CRLC Class Action Symposium: Breakfast ¹	N/A	\$7,000	N/A
Legal Services Reception	N/A	\$8,000	N/A
CRLC Other Plenaries	N/A	\$6,500	N/A
Spring Training / CRLC Breakfasts and Breaks*	\$3,500	\$5,000	\$7,750 9% discount
Spring Training Networking Lounge / CRLC First-Timers Breakfast*	\$5,500	\$2,500	\$7,250 9% discount
Spring Training Pre-Conference Lunch / CRLC Intensive Lunch*	\$4,000	\$3,500	\$6,750 10% discount

* Must purchase bundle to qualify for an exhibit table.

GENERAL SPONSOR (Less than \$6,500) CONTINUED ON NEXT PAGE

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
Notepads ²	\$2,000	\$4,500	\$6,000 8% discount
Pens ²	\$2,000	\$4,500	\$6,000 8% discount
Womxn's Networking Suite / Women's Breakfast	\$5,000	\$1,000	\$5,500 8% discount

GENERAL SPONSOR (Less than \$6,500) *CONTINUED FROM PREVIOUS PAGE*

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
CRLC Class Action Symposium: Break ¹	N/A	\$ 5,000	N/A
Class Action Reception (#2 at Spring Training)	\$ 5,000	N/A	N/A
Spring Training Sessions: FCRA or FDCPA	\$ 5,000	N/A	N/A
Spring Training Sessions: Auto, Trial Skills, or Solar	\$ 3,500	N/A	N/A
Add-On! Web App Notification	\$ 1,500	\$ 1,500	\$ 2,750 8% discount

Sponsors of the CRLC main conference may retain their exhibit booth during the Class Action Symposium and are welcome to purchase a ticket to the Class Action Symposium Reception.

EXHIBITOR-ONLY SPONSOR

Sponsorship Levels	2024 Spring Training	2024 Consumer Rights Litigation Conference & Class Action Symposium	2024 Bundle Price (both conferences!)
Exhibitor Only (For Profit) ³	\$ 3,000	\$ 4,500	\$ 6,750 10% discount
Exhibitor Only (Non Profit) ³	\$ 2,000	\$ 2,500	\$ 4,000 11% discount

¹ Complimentary Class Action Symposium breakfast and coffee break.

² Sponsors are responsible for the purchase of these items.

³ Exhibitor tables for purchase are only available if there are remaining spaces. Sponsors over \$6,500 get first priority on exhibit space.

To secure a sponsorship or discuss sponsorship options, please email Sponsorship@nclc.org.



National
Consumer Law
Center



National Association of Consumer Advocates