

What States Can Do to Help Consumers High-Cost Loans

APR for Short-term Payday Loans

CashNetUSA, 28 days, \$300	AL	228%
Ace Cash Express, title loan, 30 days, \$500	AZ	204%
Check n' Go, 14 days, \$375	FL	295%
Ace Cash Express, 14 days, \$350	MN	219%
Advance America, 14 days, \$550	SC	393%

APR for Longer-term Payday Loans

Advance America installment loan, 12 months, \$2,000	AL	199%
Fig, installment loan, 4 months, \$300	OH	199%
Opploans, installment loan, 9-18 months, \$601-\$4,000	SC	199%
Elevate (Rise), installment loan, 20 weeks, \$1,500	TX	299%
CashNetUSA, open credit, 7.5 months, \$600	VA	299%

State Reforms to Protect Consumers

The **debt trap** caused by short-term payday loans is well known. Payday and car title lenders are now increasingly moving into high-cost longer-term installment loans and lines of credit that can be a **deeper and longer debt trap**. Both short- and longer-term payday and title loans rely on high interest rates and coercive tactics to ensure the lender's ability to collect rather than the borrower's ability to repay.

Payday lenders are constantly seeking to evade consumer protections in order to sustain the debt trap business model. The simplest and most effective protection from high-cost loans is a broadly applicable affordable rate cap that includes all interest and fees. **Forty-three states** and the District of Columbia cap the rate on a \$500, six-month loan, at a median rate of about 36%, with lower rates for larger loans. **Sixteen states and D.C.** effectively protect against high-cost short-term loans through rate caps. With such rate caps in place, states can take action against evasion. Here are a variety of actions states can take to protect consumers from high-cost loans.

Enact Effective Interest Rate Caps

CONSUMER PROBLEMS

High-cost loans carry excessive charges and lead to a cycle of debt.

Lenders evade rate caps by adding loan fees, credit insurance charges, and fees for loan brokers or "credit service organizations" on top of interest.

Lenders switch to open-end credit or "flex loans" to avoid caps on rates and fees.

STATE SOLUTIONS

Cap rates for small loans at 36%, and lower for larger loans, as many states do.

Include all fees and charges in the rate cap for both closed-end and open-end credit.

Make sure that rate caps apply to open-end credit and include all fees.

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Stop Evasions

CONSUMER PROBLEMS

High-cost lenders, including some of the new “fintech” companies, try to evade state credit laws and may even claim they are not offering credit.

Some online lenders violate state laws or use [faux tribal affiliations](#) to try to block enforcement.

High-cost lenders [use banks](#) to originate loans and avoid state rate caps.

STATE SOLUTIONS

Define the lending law’s scope broadly, with a strong anti-evasion provision and no exemptions for any form of finance, such as wage advances or income-share agreements.

Explicitly cover online loans, ban the collection of illegal loans, and make illegal loans void and uncollectible, including principal and interest.

Challenge rent-a-bank schemes in court and push [Congress](#) and federal and state [regulators](#) to crack down on them.

Protecting Basic Family Assets and Income from Creditors

CONSUMER PROBLEMS

Predatory lenders use deception, fraud, and bait-and-switch tactics.

Lenders increase fees and costs through loan flipping and refinancing.

Lenders coerce repayment of unaffordable loans by holding vehicle titles or [security interests in household goods](#).

STATE SOLUTIONS

Ensure that the state [deceptive practices law](#) covers credit and bans unfair, abusive or deceptive practices.

Ban or cap fees and require any fees to be [refunded pro rata](#) if a loan is refinanced.

Ban vehicle title lending and [security interests](#) in household goods.

For more on how to reform high-cost lending, see:

National Consumer Law Center’s
[Payday and Installment Loans Issue Page](#)

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