

# Payday Loan Battles: Preparing Before the Fight Even Begins

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As payday loans evolve, payday and other small-dollar lenders are pushing states to permit even more unaffordable high-cost loans that will plunge families into an even bigger and deeper debt trap. Advocates need to anticipate and prepare for these efforts well before bills are introduced and the lobbying begins. This webinar will focus on successful efforts across the country to use story gathering, coalition building, policy briefs, reports, polls, and other educational efforts to fight predatory lending.

**Presenters:**

Diane Standaert, Center for Responsible Lending

Beth Stephens, Georgia Watch

Dana Wiggins, Virginia Poverty Law Center

**Moderator:**

Michael Best, National Consumer Law Center

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