



National  
Consumer Law  
Center  
*Fighting Together  
for Economic Justice*

# Sponsorship Opportunities

## Virtual Fair Debt Collections Conference 2021

March 8-12, 2021

**DEADLINE: FEBRUARY 22**



### Event Sponsorship\*

\*Inclusive of benefits and pricing above

**Rate**

#### 1 Fairness for All Sponsor

**\$1,250**

Publicity:

- Logo displayed on NCLC website prior to and during conference.
- Logo displayed in main conference lobby for entire conference.
- Acknowledgement/thanks in conference opening remarks.

Engagement:

- Virtual booth accessible to all conference attendees, with:
  - 1:1 attendee chat
  - transcripts of conversations
  - reports on booth views

#### 2 Consumer Rights Sponsor

**\$2,500**

- All Publicity and Engagement benefits listed above.
- Sponsor's choice of: Giveaway: Distribution of a "giveaway" product of your choice (and production) to all conference attendees.
- Communication: Distribution of two custom emails from your organization to all conference attendees via NCLC's email platform.

#### 3 Economic Justice Sponsor

**\$3,500**

- All Publicity and Engagement benefits listed above.
- Presentation: 30-minute live or pre-recorded presentation, added to the conference schedule at an agreed-upon time and publicized to all conference attendees.

#### 4 Lead Conference Sponsor

**\$5,000**

- All benefits listed above: Publicity, Engagement, sponsor choice of Giveaway or Communication, and Presentation.

If appropriate, ads and artwork should be submitted in digital, high-resolution camera-ready format via e-mail to [spina@nclc.org](mailto:spina@nclc.org). The preferred ad format: jpeg or pdf. Deadline: February 8, 2021.

For Sponsorship Rules and Regulations, please [click here](#).