## Sponsorship Opportunities

### Virtual CRLC 2020

**Align your brand with the most sought-after consumer rights event of the year!**

November 9-20, 2020

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Benefits</th>
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| **Economic Justice Sponsor** $7,500        | • 1 Level A benefit of your choice  
• 1 Level B benefit of your choice  
• All Level C Benefits                     |
| **Consumer Rights Sponsor** $5,000         | • 2 Level B benefits of your choice  
• All Level C Benefits                      |
| **Fairness for All Sponsor** $2,500        | • All Level C Benefits                                                                  |

### Level C Sponsorship Benefits

- Personalized exhibit booth staffed by your team members
- Typing chat capability with all attendees
- Control over the look and feel of your exhibit booth including logos, videos, handouts (up to 25 assets), and more.
- Access to Personalized Data Portal: Transcripts of chats with attendees and access to contact information of booth visitors
- Logo displayed on conference website, conference emails, and in virtual exhibit hall

### Level B Sponsor Benefits

- Video chat upgrade: Upgrade to 1:1 video chat with booth visitors
- Push notifications: One push notification per weekday to encourage attendees to visit your booth.
- Email Highlight: Write message of up to 100 characters to be included in 2 NCLC conference-focused emails.
- Marketing Assets: Provide 2 pre-populated Briefcase Assets for all attendees
- 30 Minute Presentation of your choosing included in the conference schedule, hosted on your platform. Provide coupons or gift cards as an incentive!

### Level A Sponsor Benefits (Limited Availability)

- Video promo: 30 second video promo played prior to a plenary meeting, in plenaries, or following daily welcome videos (+$1,000 each additional play)
- Breakout room sponsorship (9/9 available): Be the sole sponsor of breakout rooms for one entire day — your logo displayed linking to your Exhibitor Booth or webpage of your choice.
- Wellness Sponsor (1/1 available): 1-minute pre-recorded welcome video at wellness events like Meditation or Yoga. Send 5 special messages to attendees during wellness breaks.
- Giveaway sponsor (Deadline to sponsor: 10/2): Include your logo on an item you purchase and NCLC will mail (through a third-party mail house) to all attendees.
  - Blue Light Glasses (perfect for folks who are spending mucho time online!)
  - Mugs
- Masks (now more than ever ...)
- Other: feel free to share another giveaway idea with us!

### Networking sponsor (9/9 available): Sponsor the networking lobby during these networking discussions. Branding will be displayed throughout the floors with designated links sending attendees to webpages or your booth. Choose a general day or one of the following limited-availability themes.

- Newbie Networking / Mentoring
- Advocates of Color
- Women in Consumer Law

### 45 Minute Activity with Attendees (Deadline to sponsor: 10/2, 2/2 available): Activity of your choosing, included in the conference schedule, chosen by attendees, and hosted on your platform. Cook with attendees, host a wine tasting, or a paint night!

**Packages and benefits may be crafted for your needs. Email SarahEmily (spina@nclc.org) today to discuss!**