



National
Consumer Law
Center
*Fighting Together
for Economic Justice*

Sponsorship Opportunities

Virtual CRLC 2020

Align your brand with the most sought-after consumer rights event of the year!

November 9-20, 2020

DEADLINE: OCTOBER 23



Economic Justice Sponsor \$7,500

- 1 Level A benefit of your choice
- 1 Level B benefit of your choice
- All Level C Benefits

Consumer Rights Sponsor \$5,000

- 2 Level B benefits of your choice
- All Level C Benefits

Fairness for All Sponsor \$2,500

- All Level C Benefits

Level A Sponsor Benefits (Limited Availability)

- **Video promo: 30 second video promo** played prior to a plenary meeting, in plenaries, or following daily welcome videos (+\$1,000 each additional play)
- **Breakout room sponsorship (9/9 available):** Be the sole sponsor of breakout rooms for one entire day— your logo displayed linking to your Exhibitor Booth or webpage of your choice.
- **Wellness Sponsor (1/1 available):** 1-minute pre-recorded welcome video at wellness events like Meditation or Yoga. Send 5 special messages to attendees during wellness breaks.
- **Giveaway sponsor (Deadline to sponsor: 10/2):** Include your logo on an item you purchase and NCLC will mail (through a third-party mail house) to all attendees.
 - Blue Light Glasses (perfect for folks who are spending mucho time online!)
 - Mugs
 - Masks (now more than ever ...)
 - Other: feel free to share another giveaway idea with us!
- **Networking sponsor (9/9 available):** Sponsor the networking lobby during these networking discussions. Branding will be displayed throughout the floors with designated links sending attendees to webpages or your booth. Choose a general day or one of the following limited-availability themes.
 - Newbie Networking / Mentoring
 - Advocates of Color
 - Women in Consumer Law
- **45 Minute Activity with Attendees (Deadline to sponsor: 10/2, 2/2 available):** Activity of your choosing, included in the conference schedule, chosen by attendees, and hosted on your platform. Cook with attendees, host a wine tasting, or a paint night!

Level B Sponsor Benefits

- **Video chat upgrade:** Upgrade to 1:1 video chat with booth visitors
- **Push notifications:** One push notification per weekday to encourage attendees to visit your booth.
- **Email Highlight:** Write message of up to 100 characters to be included in 2 NCLC conference-focused emails.
- **Marketing Assets:** Provide 2 pre-populated Briefcase Assets for all attendees
- **30 Minute Presentation** of your choosing included in the conference schedule, hosted on your platform. Provide coupons or gift cards as an incentive!



Level C Sponsorship Benefits

- Personalized exhibit booth staffed by your team members
- Typing chat capability with all attendees
- Control over the look and feel of your exhibit booth including logos, videos, handouts (up to 25 assets), and more.
- Access to Personalized Data Portal: Transcripts of chats with attendees and access to contact information of booth visitors
- Logo displayed on conference website, conference emails, and in virtual exhibit hall

Packages and benefits may be crafted for your needs. Email SarahEmily (spina@nclc.org) today to discuss!