

# Jan Kruse, Director of Communications



Jan Kruse joined the National Consumer Law Center in 2011. She leads NCLC's communications team and overall communications strategy and plans to increase the effectiveness, awareness, and brand identity of NCLC across key targeted audiences. Jan works closely with NCLC's senior leadership, advocacy, and development teams to develop, implement, and evaluate integrated communications and messaging strategies to broaden the impact of NCLC's mission and programs. She serves as NCLC's primary media contact, helps advocates develop and design external communications materials (reports, policy briefs, press releases and e-news). Jan also manages

NCLC's digital and multimedia content, including website and social media channels. She has worked in strategic communications and marketing in the nonprofit and for-profit sectors since 1994.